**PROJECT PROPOSAL FORM**

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| A) ORGANIZATION DETAILS: |

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| Organization Name: |  | | | | | | | | | | | | | | | | | | | | | | | |
| Nature of the Organization | **CBO** | **NGO** | | | | | **Company** | | | | | **Government** | | | | | **Faith Based Org** | | | | **Other (Specify)** | | | |
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| Where is it Based: | Region | SHINYANGA | | | | | | | District | | SHINYANGA | | | | | Ward & Street | | | | MWASELE | | | | |
| Reliable Organization Contact Information: | TELEPHONE/MOBILE NUMBER: | | | | | | | | EMAIL ADDRESS: | | | | | | | POSTAL ADDRESS: | | | | | | | | |
| +255754572677 | | | | | | | | Weado2014@gmail.com | | | | | | | P.O.BOX 807 SHINYANGA | | | | | | | | |
| WEBSITE: | | | | | | | | FACEBOOK ACCOUNT: | | | | | | | TWITTER and/or INSTAGRAM ACCOUNT: | | | | | | | | |
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| When and How was it Started: | WEADO is a Women-led Non-Governmental Organization (WEADO) established on 26th November, 2014 to make a positive difference in the lives of children, women and older people in Tanzania. WEADO exists to empower marginalized communities and promote human rights for sustainable development.  The idea of establishing WEADO arose from the meeting of women professionals in agriculture and environment whereby the discussion of survey conducted by the team indicated that in Shinyanga region there is discrimination, abuse and violence facing particularly children, women and older people. For that matter they are agreed to address these issues and proposed to establish the organization constitution and starting the process to acquire registration and finally was legally registered. | | | | | | | | | | | | | | | | | | | | | | | |
| Organization’s Vision and Mission: | **Vision:** The socio –economic wellbeing of Children, Women, and Elders sustainably improved.  **Mission:** To facilitate empowerment of Children, Women and Elders through advocacy, economic empowerment and sustainable environmental management for improved livelihood. | | | | | | | | | | | | | | | | | | | | | | | |
| Organization’s STAFF DETAILS | No of Staff | | M | | F | | | No. of Paid Staff | | | | | M | | F | | No. of Volunteers | | | | | M | | F |
| 2 | | 1 | | | 2 | | 1 | | 1 | | 1 |
| Registration Number: | 00NGO/00007645 | | | | | | | | | | | | | | | | | | | | | | | |
| Application Status | New Applicant | | | | | Previous Applicant | | | | | | | Previous Grantee | | | | | | Current Grantee | | | | | |
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| If previously Granted by WFT-T what are Gains from the Funding? | WEADO was funded by WFT-T to implement such interventions as; To protect women and children from all forms of violence project implemented at Masengwa Ward, CHUKUA HATUA SASA ZUIA UKATILI I implemented at Lyabukande Ward from Novembeer 2022 to January 2023. | | | | | | | | | | | | | | | | | | | | | | | |
| Other Sources of Funding |  | | | | | | | | | | | | | | | | | | | | | | | |
| Where Did you hear about this call for Application? | WFT-T Website | | | WFT-T social media (Twitter/Facebook/Instagram). Mention | | | | | | Newspaper (Mention) | | | | WhatsApp Groups | | | | Individuals | | | | | Others (Specify) | |
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| B) PROJECT DETAILS: | | | | | | | | | | |
| Title of the Project: | CHUKUA HATUA SASA:ZUIA UKATILI II | | | | | | | | | |
| Amount Requested: |  | | | | | | | | | |
| Expected Project Duration | SIX MONTHS | | | | | | | | | |
| Project Thematic Focus: | Household Economic Strengthening | Norms and Values | Safe Environment | | Parenting family support and relationship | Implementation and Enforcement of Law | | Response and Support Services | Safe Schools and Life Skills | Coordination, Monitoring and Evaluation |
|  | V |  | | V |  | |  | V |  |
| Location/s  Where Project Will Be Implemented | **Region** | | | **District** | | | **Ward** | | | |
| SHINYANGA | | | SHINYANGA DISTRICT COUNCIL | | | LYABUKANDE | | | |
| Targeted Group | **Core targe**t: Children, Women and Girls. **Frontiers:** WEO, Councilor, VEOs, CDO, Village Chairpersons, Traditional Leaders/Elders, Religious Leaders and Media. | | | | | | | | | |

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| Major Goals of The Project: | | **OVERALL GOAL**: To advocate for friendly policy and legal environments at local levels to ensure children, girls and women (Including girls and women with disability and Older Women) make safe choices regarding their sexual and reproductive health and rights, political, economic and social well-being, ultimately contributing to reduced vulnerability to all form of Gender Based Violence in order to promote gender equity and equality, with focus on ensuring that aforesaid groups enjoy favourable social norms, attitudes and behaviours at community, institutional and individual levels.  **SPECIFIC OBJECTIVES**   1. Local government institutions implement reforms, strategies and policies in place to prevent or respond to Violence Against Women/Girls (e.g., reforms within the justice system to meet the needs of the most marginalized women) 2. Women and girls improve access to friendly programs and services through sensitization of key local service providers in the areas of protection, family planning and violence as well as having opportunities to exercise leadership and participate in sustainable development humanitarian action and in sustaining peace. 3. Individual (Reference groups) Communities are taking action to build a protective environment where children, girls and women’s rights are protected and valued | | | | | | | |
| Why is This Project Needed? (Justification) | | Tanzania has made some progress in promoting gender equality and protecting the rights of women and children, but challenges still remain. Women and children face legal issues such as gender-based violence, child marriage, female genital mutilation, and lack of access to education and healthcare. Socially, in the region of Shinyanga, there have been reports of high rates of child marriage, with many girls being forced to drop out of school to get married at a young age. This can have serious consequences for their health and well-being, as well as limiting their future opportunities. In terms of legal protections, Tanzania has laws in place to address these issues, such as the Law of the Child Act, the Sexual Offences Special Provisions Act, and the Marriage Act. However, implementation and enforcement of these laws can be a challenge. Shinyanga is one of the leading regions with most GBV cases in Tanzania according to 2021 Demographic Health Indicator Survey reports. Tanzania Demographic and Health Survey and Malaria Indicator Survey (2022 TDHS-MIS) shows that Shinyanga faces a high rate of Intimate Partner Violence, emotional violence 23.4%, Physical Violence 30.9% and Sexual Violence 6.1%. Further data from Demographic Health Survey show that there has been a total of 42,245 reported GBV cases on women and 5,734 for male. Specifically, women endure majority of GBV incidences than men in Shinyanga region. Emotional violence is the leading form of GBV violation whereby from year 2020 to 2022, 31,935 cases have been recorded by Demographic Health Survey for Shinyanga region with women being on the most receiving end (91%). Four in ten women have experienced physical violence since age 15. Women and children feel more of the urgency for change, however, the current structure of NPA-VAWC terms them as victims of violence more than change agents. This has been cemented by social cultural barriers that disadvantage these groups.  Research findings by **WFT-T and Citizen for Change (2023): *Resolving the Collective Action Problem of Violence Against Women and Children in Shinyanga District, Tanzania. Unleashing People's "Power Within" and "With" to Challenge Patriarchy and Everyday Violence in Shinyanga District, Tanzania*,** revealed that one perspective is that the exercise of male authority over women and children in both private and public spheres is legitimate because it is a long-standing tradition and men are inherently equipped to hold power.  WEADO is proposing to address this initiative in alignment with such designed prototypes emanated from the WFT-T Research as;  **PROTOTYPE 7:** ***Negotiating expectations for behavior: (Collective agreements on sanctions/punishments for perpetrators***  ***PROTOTYPE 6: Climbing the participation ladder: Sharing/Collective decision making at family and community level with focus on meaningful engagement of women and girls.***  This phase two of the initiative will also in align with the Five-year Regional Strategic Plan to End Violence Against Women and Children (RSP- VAWC 2020/21 –2024/2025) and the NPA-VAWC and also for scaling up WEADO’s best Practices and experiences gained from its projects implemented in Shinyanga District Council (In particular at Lyabukande Ward).  The initiative will also take on board the ***Africa Agenda 2063, The African Charter on Human and Peoples’ Rights on the Rights of Women in Africa, Declaration on the Elimination of Discrimination against Women, International Convention on Civil and Political Rights (ICCPR), International Covenant on Economic, Social and Cultural Rights (ICESCR) Maputo Protocol, The Beijing Declaration and Platform of Action (BPfA1995), the African Charter on the Rights of Women in Africa, in force since November 2005 and the Sustainable Development Goals (SDGs)*** which strongly emphasize actions for both preventing and responding to violence against women and girls including women and girls with disability, widows and older women) | | | | | | | |
| What Problem(s) or  Issues Does The Project Aim To Address? | | The proposed Action directly links to and builds upon previous intervention, CHUKUA HATUA SASA ZUIA UKATILI. The success, gaps and impact of the previous funded Action has inspired the expansion of activities to include such other components as leaderships, SRHR issues and economic justice issues targeted under the proposed Action; and the knowledge and learning generated during implementation on the discrimination faced by children, girls and women inform the increased emphasis of working with this specific vulnerable group. The effective work of the previous funded Action generated the intergenerational and feminist model upon which this Action is based, particularly the strengthening of Junior Councils and Women Forums.  Furthermore, the Action will draw on lessons learned from a concluded 3-months intervention on CHUKUA HATUA SASA ZUIA UKATILI whose goal, inter alia, intended to ensure that state institutions at local level are held more accountable in upholding girls and women’s rights and effectively protect them from violence and abuse as well as ensuring that communities and individuals have the spirit of holistic activism.  The proposed Action will specifically address the recommendations and learning generated through evaluations of previous by focusing on building strong networks between community, CSOs and the government structures through formal and informal communication. Finally, the Action will grow the evidence base of violence against girls and women cases, ensuring that formal representatives have taken action to respond to EVAWC.  **The proposed intervention aims to address two key gaps:**   1. **Ineffective mobilization and use of local community activists and survivors of violence as change agents:** There have been passionate and powerful individual as well as champions who are not used properly to showcase their journey from being survivors to champions/change agents. There are also influential individuals/community members who are willing to use their time and resources to act as activists of the child rights. WEADO in collaboration with LGAs and CSOs proposes this shared responsibility (*Holistic approach*) as a prevention and rescue initiative that aims at mobilizing local activism (Individual and interpersonal), community leadership (Community) and institutional strengthening (Institutions and society) to effectively use their influence (Power), available resources, formal and informal rescue systems to prevent violence against children and women and support the survivors of violence and those who are at risk (***Based on holistic and Feminist approach***) 2. **Limited advocacy initiatives for the implementation of coordinated VAWC frameworks:** Women and girls’ advocacy work on gender-based violence, discrimination and exclusion is growing as more organizations working with women and girls are engaging with local authorities clearly articulating their ‘asks’ on the basis of the national and global Implementation. Through alternative, community-based data collection mechanisms such **citizen monitoring groups (CM),** women and girls are able to generate evidence, although their ability to systematically analyze gender socio-economic and political trends and action to drive and adopt national agenda is often limited. The mechanisms seek accountability from communities and local institutions as women, girls and children are expected to be at the forefront as are often not organized to engage the process. Coordinated initiatives to implement the Five-year Regional Strategic Plan to End Violence Against Women and Children (RSP- VAWC 2020/21 –2024/2025) and the NPA-VAWC other Regional, Continental and Global efforts that are beneficial for women of all ages and girls require systematic but flexible advocacy processes supported by robust evidence. The experience from the past funded project revealed that girls’ women’s groups in collaboration with Citizen Monitors and CSOs at community level, play a pivotal role in providing accessible and trusted platforms for reaching out and engaging with diverse groups of girls and women, regardless of their age, as well as with the wider community and local council stakeholders to mindfully collect evidence to engage and achieve desired outcomes. The initiative will ensure that formal representatives have taken action to respond to EVAWC (***WFT-T Research findings 2022 that 55% of formal representatives have not taken action to respond to EVAWC***). | | | | | | | |
| Strategies To Be Used: | | The intervention employs a mixture of strategies to achieve positive desired social change including:   1. **Use of Community Volunteers and Change Agents:** Established Women Forums Volunteers are highly valued in their communities and well-trusted by local authorities, ensuring high attendance at sensitization sessions and the quality of data collection. 2. **Citizen Monitoring (CM):** CM is a low-cost replicable methodology implemented by WEADO. It empowers beneficiaries, through rights awareness, training to collect and analyze data, advocacy and self-representation and engagement with policy makers. CM groups collect and analyze data on issues that affect their households or communities. This data can be linked to specific policy commitments, public service delivery, or growing issues of concern for citizens. Under this Action, the groups (Children, women and girls will collect data from family community members, and present it to Women Forums and Junior Councils who regularly meet decision makers to present the evidence of a need for concerted action at the local level to reduce harmful practices and discrimination against women, girls and children. 3. **Stakeholder engagement and partnerships** at the local and national level will use their greater understanding of violence against widows (With its forms) following their training to introduce activities protecting widow’s rights into their programming and jointly advocate with WEADO for resourced strategies to address the issue. 4. **A Learning Approach:** Gathering and disseminating project learning will be a key component of the Action. The Monitoring, Evaluation and Learning (MEL) Plan will determine when and how this will take place. | | | | | | | |
| Why Did You Choose The Above Strategies? | | **Strategy 1**. It has been consistently demonstrated that, through Community Volunteers involvement, women and girls develop stronger support networks, learn new skills and, feel emboldened to engage decision makers on issues affecting them and their families. This approach will ensure sustainable results over the long term.  **Strategy 2**. This approach has been adopted because it allows for (i) intergenerational citizen participation in matters that affect their daily lives; (ii) the use of evidence-based advocacy based on lived experiences of girls, Children and women and (iii) building capacity of young and older citizens with skills that can be utilized after the Action has ended.  **Strategy 3**. The action will engage stakeholders to secure a broad base of support for the Action’s political and social goals through enabling political buy-in; willingness and support from justice administrative structures (police and courts) to protect and promote women, girls and child’s rights; improved social service delivery; and thereby challenge harmful socio-cultural practices and beliefs used to justify violence against women, girls and children. Legally, the engagement will increase the number of cases of abuse reported and the number of perpetrators brought to justice. Socially and culturally, the engagement with community leaders will challenge damaging beliefs which are the rationale behind abuse.  **Strategy 4:** To facilitate quality Action design, a lesson learned document will be developed to highlight challenges and solutions encountered which can be adapted to other WEADO Actions dealing with harmful practices and discrimination. WEADO will share project learning locally at CSO forum (Shinyanga Ending Violence against Women, Girls and Children working group and use of data and research to understand what is worth expanding or refining. | | | | | | | |
| What Are The Planned Activities: | | 1. Coaching local leaders and influential figures (Traditional leaders, Religious Leaders and political parties’ representatives on practices of positive norms with respect to gender issues (25 participants) 2. Supporting the commemoration of International Women’s Day on 8th March 2024 (Involves Women Forums reps, Working group reps-15 participants) 3. Facilitate Junior Council’s discussion and dialogues on child rights protection, life skills and leadership skills (35 participants) 4. Facilitate a dialogue with Traditional Elders, CSOs team (Shinyanga working group on ending violence against women and children, Political party’s representatives, media, local leaders and women representatives on how meaningfully and effectively to engage women in leadership journey (35 Participants) 5. Coaching young girls and women on collecting and sharing information with local leaders-Citizen Monitoring (25 participants) 6. Conducting monitoring and supportive supervision visit to the target groups on the progress of the intervention. Women’s success stories will be documented during the visit. | | | | | | | |
| How Will You Measure The Impact of These Activities? | | WEADO will implement a comprehensive Monitoring, Evaluation, and Learning (MEL) Plan, the key components of which will be: a baseline survey at the start of the Action; routine community-based participatory monitoring; regular monitoring visits to project sites by WEADO; the creation of monthly, quarterly and annual financial and narrative reports submitted to WEADO; quarterly monitoring visits to project sites by WEADO. The Action will be overseen by the WEADO Project Manager who will ensure that implementation remains consistent with the logical framework of the Action and any contractual requirements. Data collected will be both qualitative and quantitative and disaggregated by age, sex and disability. Sources will include: household surveys, focus group discussions and individual interviews with key stakeholders. | | | | | | | |
| What Types of Change Will This Project Bring? (&) | | Short term Changes | | | | | | | |
| **Outcome 1:** Women and girls have access to improved protection services, legal and psychosocial support**.**  **Outcome 2:** State institutions at local level are held more accountable in upholding women and girl’s rights and effectively protect them from violence and abuse.  **Outcome 2:** Young Girls and women (Including women with disability and widows) have opportunities to exercise leadership and participate in decision making processes at family level and sustainable development humanitarian action and in sustaining peace. | | | | | | | |
| Long Term Changes | | | | | | | |
| Community and family leaders and community members have improved attitudes, behaviors, and practices towards women and girls and take action to protect these groups from all forms of abuse and are taking action to build a protective environment where women and girls are protected and valued. | | | | | | | |
| Who are the Project’s Beneficiaries? | | Female | | | | | Male | | |
| Targeted Beneficiaries (In Numbers) | Direct | | ≤ 18 | 18-35 | ≥ 35 | ≤ 18 | | 18-35 | ≥ 35 |
| **25** | **30** | **20** | **25** | | **30** | **20** |
| Indirect | | **125** | **90** | **60** | **125** | | **90** | **60** |

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| C) Other Details |

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| Organization bank details | Bank Name | EXIM BANK TANZANIA LIMITED. |
| Branch Name | SHINYANGA |
| Account Name | WOMEN ELDERLY ADVOCACY AND DEVELOPMENT ORGANIZATION (WEADO) |
| Account Number | 0250003843 |
| two referees that support your application (full names and contact details) | JOHN JOSEPHAT MYOLA TEDSON NGWALE  Executive Director Regional Community Development Officer.  AGAPE ACP P.O. Box 320, Shinyanga  [johnmyola@gmail.com](mailto:johnmyola@gmail.com) [Ngwale.**tedson@gmail.com**](mailto:Ngwale.tedson@gmail.com)  +255 757 516 965 + 255 786 601 184 | |

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| D) Attachments: | | | |
| **Attachments:**(failure to do this will lead to disqualification) | | | Tick if Attached |
|  | Detailed Budget for the Project Cost | **v** | |
|  | Copy of the Registration Certificate | **v** | |
|  | Copy of the Organization’s Constitution | **v** | |
|  | Copy of the Most recent bank Statement | **v** | |
|  | Copy of TIN Certificate | **v** | |

* **KINDLY NOTE:** A CONCEPT NOTE THAT WILL NOT ADHERE TO THE INSTRUCTIONS GIVEN ABOVE WILL NOT BE CONSIDERED